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POSTAL REGULATORY
COMMISSION

Postal Regulatory Commission
901 New York Avenue NW, Suite 200
Washington, DC 202684001

RE: Docket Number: RM2017-3

Dear Sirs/Madams,

Every day, Christian Appalachian Project is building hope, transforming lives, and sharing Christ's love through service in Appalachia. In 2019, over 13,000 participants received direct services through 16 Human Services Programs in Eastern KY:

**13,032 PARTICIPANTS RECEIVED DIRECT SERVICE THROUGH
16 HUMAN SERVICE PROGRAMS IN EASTERN KENTUCKY.**

**2,280 PEOPLE RECEIVED CRITICAL, EMERGENCY, AND FAMILY-ORIENTED COMMUNITY SERVICE
THROUGH THE FAMILY ADVOCACY PROGRAM.**

**15,230 TRANSACTIONS WERE RECORDED AT THE GRATEFUL THREADZ THRIFT STORE FOR CLOTHING
AND OTHER ESSENTIAL ITEMS.**

**4,622 PARTICIPANTS SERVED AT THE GRATEFUL BREAD FOOD PANTRY AND PARTNER PANTRY, "WATER
INTO WINE".**

288 HOMES REPAIRED AND/OR REBUILT.

**912 LOW-INCOME OR AT-RISK FAMILY MEMBERS RECEIVED
PROFESSIONAL COUNSELING SERVICES.**

**840 CHILDREN FROM LOW-INCOME FAMILIES ATTENDED
WEEK-LONG RESIDENTIAL AND DAY SUMMER CAMPS.**

**3,088 STUDENTS RECEIVED IN-SCHOOL CURRICULUM, TUTORING, MENTORING, AND LEADERSHIP
TRAINING.**

**804 AT-RISK CHILDREN RECEIVED EDUCATIONAL SUPPORT THROUGH
PRE-SCHOOL, INFANT TODDLER, PARENTS ARE TEACHERS,
AND AFTER-SCHOOL PROGRAMS.**

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**229 ELDERLY PARTICIPANTS RECEIVED
HOME VISITS, TRANSPORTS, AND IN-HOME RESPITE SERVICES.**

**617 CHILDREN AND ADULTS WERE TRAINED IN
DISASTER RELIEF PREPAREDNESS.**

**1,084 PEOPLE VOLUNTEERED THEIR TIME AND TALENTS
TO THE MISSION OF CHRISTIAN APPALACHIAN PROJECT.**

**CORPORATE GIFTS-IN-KIND DONATIONS VALUED AT MORE THAN
\$71.6 MILLION WERE DISTRIBUTED BY CAP'S OPERATION SHARING PROGRAM TO 1,386 PARTNERS IN 13
APPALACHIAN STATES, PLUS MISSOURI AND ARKANSAS, IMPACTING MORE THAN 1.5 MILLION
INDIVIDUALS INDIRECTLY.**

Direct Mail is literally the fiscal lifeblood of this organization and has been for over 55 years. A postage increase will mean we are unable to provide the current level of services, desperately needed in this region. We are "Large Volume Mailers", mailing around 22,000,000 pieces of mail annually. You will understand how even a cent or two at this volume makes a huge difference in the services we are able to offer people living in desperate need.

The recession forced us to decrease our donor acquisition mailings, which has a domino effect over the years, in decreasing our donor base. Other charities also were forced to reduce mailings, and the universe of donors for causes like ours is much reduced over a decade ago.

Also, the downturn in economic conditions means that our expenses continue to rise, while the support our donors are able to provide remains the same. Our only hope is to be able to mail more individuals, acquire more donors, gain their loyalty, and sustain the relationship with them over time.

We are doing everything we possibly can to keep costs at a minimum so that we can serve people in desperate need here in the Appalachian region. We need your help and the help of the Postal Regulatory Commission. We simply cannot afford postage increases over the Consumer Price Index. I hope and pray we can count on you to understand and act on the importance of the CPI inflation cap on postage increases. Help us help people in need in Appalachia.

Thank you for your consideration.

God Bless You,

A handwritten signature in cursive script that reads "Guy Adams". The ink is dark and the signature is fluid, with a large initial "G" and a long, sweeping "y".

Guy Adams

President/CEO